

When The Going Gets Tough

The Tough **Go Further**

**IS YOUR
FUEL
UP FOR THE
CHALLENGE?**

OURS IS

Diselex[®] Gold

Power ♦ Efficiency ♦ Protection



Fuels | Lubricants | Knowledge | Service

TAKE THE DIESELEX® GOLD CHALLENGE. COMPARE YOUR DIESEL FUEL AGAINST THE PERFORMANCE OF DIESELEX GOLD.

Whether you are in the field or on the road, you will find that Diesellex Gold outperforms other diesel fuels. But don't take our word for it – see for yourself.

You have nothing to lose – if you find that your current fuel outperforms Diesellex Gold, we will reimburse the difference in price. So why not take the challenge?

All you have to do is fill your storage tank with Diesellex Gold and watch for evidence of improved performance such as better fuel efficiency, faster starts, restored power and quieter operation. Then let us know the results. With Diesellex Gold's superior additive chemistry, we are confident that you will see overall improved engine performance.



EXPERIENCE THE DIESELEX® GOLD DIFFERENCE

Try Diesellex Gold today and discover what others already know. Diesellex Gold is engineered to be the best diesel fuel to power and protect diesel engines.

STARTS ENGINES FASTER

Cetane improvers make diesel engines start quicker, especially critical in cold temperatures.

RESTORES LOST HORSEPOWER

State-of-the-art detergency chemistry cleans up dirty injectors that can rob horsepower.

IMPROVES FUEL EFFICIENCY

Clean injectors improve combustion and save fuel.

EXTENDS LIFE OF STORED FUEL

Oxidation inhibitors and stability agents help fuel retain its original quality.

REDUCES WEAR

Lubricity additives help eliminate fuel injector and pump wear.

ENHANCES FUEL SYSTEM LIFE

Corrosion inhibitors protect storage tanks, fuel injectors and fuel system components from corrosion and rust formation.

HANDLES MOISTURE

Two advanced chemistries work together to control moisture accumulation in the fuel, reducing the risk of microbial activity and fuel icing in the winter.



CHOOSE THE FUEL THAT TAKES YOU

FURTHER

**PERFORMANCE
CHALLENGE**



PARTICIPATING COMPANY NAME agree to accept the Diesel[®] Gold

Performance Challenge. I agree to give a fair evaluation comparing Diesel Gold to my current diesel fuel based on performance criteria such as better fuel efficiency, faster starts, restored power and quieter operation. If the performance of Diesel Gold rates more favorable than my current brand, I agree to continue purchasing Diesel Gold.

In the event that I continue using my current fuel, MEMBER COMPANY will credit my account the difference in price between Diesel Gold and my current fuel (not to exceed _____ cents per gallon) on consumed gallons.

PARTICIPANT SIGNATURE

FS ENERGY SPECIALIST SIGNATURE

DATE

Diesel[®] Gold
Power ♦ Efficiency ♦ Protection

FS - THE PEOPLE TO TAKE YOU FURTHER

When it comes to the success of your operation, you can rely on your local FS Energy Specialists. They are uniquely qualified with the knowledge and expertise to help you improve profits, cut downtime and reduce maintenance expenses. So if you're looking for ways to enhance your profitability, count on the energy experts at FS to help you go further.

**GO
FURTHER
GO
FS**



GoFurtherGoFS.com